**Tatweer Misr:**

**A Comprehensive Overview**

**Company Profile**

**Tatweer Misr** is an Egyptian real estate company founded in 2014. Backed by experienced shareholders, it specializes in high-end residential developments with a focus on luxury, modern architecture, and stunning landscapes. Their flagship project, **IL Monte Galala**, is a large-scale resort in Ain Sokhna. The company aims to create unique living experiences by integrating their projects seamlessly with the natural environment. With future plans for additional developments, Tatweer Misr is positioning itself as a leading player in the Egyptian real estate market.

**CEO Information**

**Dr. Ahmed Shalaby (president & CEO and a Member of the Board)**

is a prominent figure in Egypt's real estate and urban development sectors. As the President & CEO of Tatweer Misr, he oversees the company's operations and strategic planning.

With a strong academic background in architecture and urban planning, coupled with extensive industry experience, Dr. Shalaby has been instrumental in developing large-scale real estate projects in Egypt. He combines his technical expertise with business acumen to drive the success of Tatweer Misr.

Beyond his corporate role, Dr. Shalaby is also an active academic and industry leader, holding positions at Cairo University and Cornell University and serving on various boards and committees.

**The Board**

**Eng. Baher Ayoub (Senior vice president, CEO projects and a board member)**

is a seasoned project management expert with a strong background in architecture and design. As the Senior Vice President, CEO Projects at Tatweer Misr, he oversees the execution of the company's projects. His nearly two decades of industry experience, including his previous role at Al Fawares Holding, equip him to manage complex developments such as residential compounds, shopping malls, and office complexes.

**Mr. Mohamed Daoud (Chairman of the board-non-executive)**

is a seasoned business leader with a strong background in engineering and construction. As Chairman of the Board at Tatweer Misr, he brings over three decades of industry experience to guide the company's strategic direction. His previous role as Chairman of the Daoud Group, a major industrial and mechanical engineering conglomerate, provides him with invaluable insights into large-scale project management and development.

**Eng. Ashraf Arafa** **(Vice chairman of the board-non-executive)**

is a seasoned business executive with a strong background in both textiles and construction. As Vice Chairman of Tatweer Misr, he brings a wealth of experience in managing diverse business portfolios. His leadership role at Arafa Group, particularly in the textile sector, combined with his experience in the real estate industry through the Egyptian Company for Building and Construction, provides him with a unique perspective on the complexities of large-scale development projects.

**Mr. Samir Aref (Member of the board)**

is a seasoned professional with a strong background in finance, investment, and real estate management. He is a key figure in the Egyptian business landscape, holding the position of Board Member at Tatweer Misr.

With his extensive experience as Chairman of Al Ahram Security Group, a leading investment firm in Egypt, Mr. Aref possesses deep knowledge in portfolio management. Additionally, his roles as Chairman of Green Valley and founder of Al Asher for Development & Real Estate Investment highlight his expertise in the real estate sector.

Mr. Aref holds a Bachelor's degree in Commerce from Alexandria University.

**Mohammed Zaiton (Member of the board)**

is a seasoned business leader with expertise in textiles, tourism, and real estate investment. He is a board member of Tatweer Misr and holds leadership positions in several prominent companies in the textile and tourism industries. His extensive experience in real estate management and investment is a valuable asset to Tatweer Misr.

**Ahmed Daoud** **(Member of the board)**

is a seasoned businessman and engineer. As the Managing Director of Ahmed Daoud & Co., he has successfully expanded the family business into various sectors. With a strong background in business development and management, Daoud brings valuable expertise to the Tatweer Misr board. He also serves on the boards of several other companies, reflecting his influential role in the business community.

**Salt**

**Salt** is a premium summer destination developed by Tatweer Misr, located on the North Coast of Egypt, specifically at kilometer 185 on the Alexandria-Matrouh Road. It's designed to offer a serene and luxurious waterfront living experience , rolling out on 294.5 acres

# **Key Features:**

* **Prime Location:** Situated on a vast plot of land with a long beachfront, Salt boasts stunning sea views.
* **Diverse Units:** Offers a variety of property types, including chalets and villas, to cater to different preferences.
* **World-Class Amenities:** Features an array of amenities such as swimming pools, green spaces, restaurants, cafes, and recreational areas.
* **Crystal Lagoon:** The project includes a Crystal Lagoon, adding to its allure and providing residents with a unique aquatic experience.
* **Sustainable Design:** Emphasizes environmental sustainability and incorporates eco-friendly features.

**Highlights:**

* **Panoramic Views:** Most units enjoy breathtaking sea views.
* **Modern Design:** The project showcases contemporary architecture and design.
* **Integrated Complex:** Offers a complete living experience with various facilities and services within the community.
* **Strong Developer:** Backed by Tatweer Misr, a renowned real estate developer with a proven track record.

**Rivers**

**Rivers** is a luxurious residential compound developed by Tatweer Misr, located in the heart of New Zayed City, rolling out on 100 acres

It's designed to offer a unique living experience centered around tranquility and natural beauty.

**Key Features:**

* **Prime Location:** Situated on a 100-acre plot of land in New Zayed, offering easy access to major roads and amenities.
* **Waterfront Living:** The project features a distinctive design with "floating" units that overlook flowing rivers, creating a serene atmosphere.
* **Diverse Units:** Offers a range of residential options, including standalone villas, townhouses, and twin houses.
* **World-Class Amenities:** Includes two central parks, cycling and walking lanes, a clubhouse, and a commercial strip.
* **Sustainable Design**: Emphasizes environmental sustainability and incorporates eco-friendly features.

**Highlights:**

* **Unique Concept:** The "floating" design and integration of water elements create a distinctive living experience.
* **Privacy and Tranquility:** The layout ensures maximum privacy for residents while offering stunning views.
* **Modern Amenities:** Provides a wide range of facilities to cater to residents' needs and leisure activities.
* **Strong Developer:** Backed by Tatweer Misr, a reputable real estate developer with a proven track record.

**Fouka Bay**

**Fouka Bay** is a tropical paradise spanning 7 kilometers of pristine coastline and featuring 12 idyllic island clusters. This extraordinary project, a collaboration with world-renowned architect Gianluca Peluffo and Partners, offers an unparalleled blend of beachfront luxury and island living.

Nestled in Ras El Hekma, Fouka Bay provides exclusive access to the North Coast’s pristine beauty. Recognized with the 2018 Top Mediterranean Resort in Development award, this mixed-use resort showcases innovative design and exceptional hospitality.

Residents and visitors can enjoy a range of amenities, from world-class dining and water sports to the luxurious The House Hotel & Residence. Fouka Bay is more than just a destination; it's a lifestyle.

**Key Features:**

* **Prime Location:** Situated on a vast plot of land with a long beachfront, offering stunning sea views.
* **Island Concept:** The project is divided into 12 island clusters, creating a distinctive and exclusive atmosphere.
* **Diverse Units:** Features a variety of property types, including villas, townhouses, chalets, cabins, and bungalows, to cater to different preferences.
* **World-Class Amenities:** Offers an array of amenities such as swimming pools, crystal lagoons, restaurants, cafes, and water sports activities.
* **Sustainable Design:** Emphasizes environmental sustainability and incorporates eco-friendly features.

**Highlights:**

* **Panoramic Views:** Most units enjoy breathtaking sea views.
* **Modern Design:** The project showcases contemporary architecture and design.
* **Integrated Complex:** Offers a complete living experience with various facilities and services within the community.
* **Strong Developer:** Backed by Tatweer Misr, a renowned real estate developer with a proven track record.

**Bloom Fields**

**Bloomfields** is a vibrant, 415-acre community nestled in Mostakbal City. This innovative project by Tatweer Misr offers a harmonious blend of lush green spaces, world-class amenities, and a thriving cultural scene. Designed to inspire creativity and productivity, Bloomfields is a haven for startups, entrepreneurs, and individuals seeking a balanced lifestyle. With its emphasis on sustainability and a strong sense of community, Bloomfields is redefining urban living in Egypt.

**Key Features:**

* **Educational Focus:** The project includes a central educational district, a global university campus, K-12 international schools, and an entrepreneurship and innovation hub.
* **Prime Location:** Strategically situated between Cairo's New Administrative Capital and New Cairo, with easy access to major transportation links.
* **Diverse Community:** Designed to cater to a wide range of residents, including students, young professionals, families, and retirees.
* **World-Class Amenities:** Offers a range of facilities such as parks, open-air galleries, sports facilities, and commercial areas.
* **Sustainable Living:** Emphasizes eco-friendly practices and sustainable development.

**Highlights:**

* **Innovative Concept:** The project's focus on education and innovation sets it apart from traditional residential developments.
* **Strong Community:** Aims to foster a vibrant and collaborative community.
* **Modern Amenities:** Provides a wide range of facilities to enhance residents' lifestyle.
* **Strategic Location:** Benefits from its proximity to key areas in Cairo.

**D Bay**

**D-Bay** is a luxurious coastal resort developed by Tatweer Misr, located on the North Coast of Egypt. It's designed to offer a modern and sophisticated lifestyle with stunning sea views

**Key Features:**

* **Prime Location:** Situated on a vast plot of land with a long beachfront, offering easy access to popular North Coast destinations.
* **Diverse Units:** Features a variety of property types, including chalets, standalone villas, lofts, twin houses, and cabins, to cater to different preferences.
* **World-Class Amenities:** Offers a range of amenities such as swimming pools, crystal lagoons, restaurants, cafes, and water sports activities.
* **Modern Design:** Showcases contemporary architecture and design with a focus on open spaces and natural light.
* **Sustainable Development:** Emphasizes environmental sustainability and incorporates eco-friendly features.

**Highlights:**

* **Panoramic Views:** Most units enjoy breathtaking sea views.
* **Integrated Complex:** Offers a complete living experience with various facilities and services within the community.
* **Strong Developer:** Backed by Tatweer Misr, a renowned real estate developer with a proven track record.

**IL Monte Galala**

**IL Monte Galala** is a luxurious mountaintop resort in Ain Sokhna, Egypt, designed by world-renowned Italian architect Gianluca Peluffo and Partners. Inspired by the enchanting allure of Portofino, this year-round mountaintop community spans over 2.24 million square meters, boasting lush landscapes and an idyllic beach lifestyle. A global benchmark for luxury living, sustainability, and unparalleled hospitality, it was awarded the "Best Residential Low Rise Project" by Cityscape Global.

A standout feature is the world's first and largest mountaintop lagoon, created in partnership with Crystal Lagoons®. To complement the resort's diverse offerings, IL Monte Galala collaborated with BCI Studio to develop interactive retail and leisure zones. From Egypt's first Adventure Park and an inspiring mountaintop art zone to world-class hotels, spas, a serene desert park, a state-of-the-art old town, and an interactive sports hub, this award-winning project, recognized with the African Property award for 2018, redefines the concept of luxury living.

**Key Features:**

* **Unique Location:** Situated on a vast mountaintop overlooking the Red Sea, offering breathtaking panoramic views.
* **Crystal Lagoons:** Features the world's first and largest mountaintop crystal lagoon, created in partnership with Crystal Lagoons®.
* **Diverse Units:** Offers a range of residential options, including villas, chalets, and apartments, to cater to different preferences.
* **World-Class Amenities:** Boasts an array of amenities such as swimming pools, beaches, spas, restaurants, cafes, and recreational facilities.
* **Sustainable Development:** Emphasizes environmental sustainability and incorporates eco-friendly features.

**Highlights:**

* **Panoramic Views:** Enjoy stunning vistas of the Red Sea and surrounding mountains.
* **Luxurious Lifestyle:** Offers a premium living experience with top-notch amenities and services.
* **Integrated Resort:** Provides a complete range of facilities for residents and visitors.
* **Strong Developer:** Backed by Tatweer Misr, a renowned real estate developer with a proven track record.